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Technology / business

ERP & business management software (Vehicle retail, manufacturing, SME)

Gift cards, tokens & vouchers (High street retail, closed loop, entertainment)

Integrated E-commerce (Furniture, ticketing, auction)

ISP (VoIP telephony, servers, data centre)

Tech infrastructure services (Networking, containers, virtual servers)

Note: I am not a lawyer



General Data Protection Regulation



When does it apply?

- Adopted on Wednesday 27th April 2016
- 2 year transition period
- Enforceable from Friday May 25th 2018

What does it cover?



Personally identifiable data

See also: PECR – Privacy & electronic Communications Regulation



- To be informed
- Access to your data
- Rectification
- Erasure
- Restrict processing
- To data portability
- Object
- Automated decision making & profiling

Why replace DPA?



The DPA is not fit for the present need

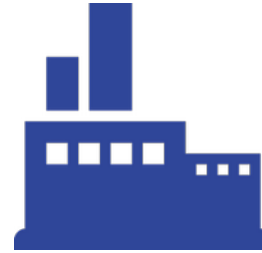


Its all about you.

Balancing price with value



Personal data is cheap



Personal data is valuable





Trust.

GDPR principles



Data on loan



Ask me before borrowing



Give it back to me if I ask



Throw it away



Tell me if you loose it

GDPR principles:



Remind me how you got it



What are you doing with it?

My questions to you



- Are you DPA compliant now?
- How secure are your data storage locations?
- For the data that you store, do you know why you have it and how it got there?
- How do you know that your data has *not* been breached?
- Do you automatically ‘profile’ data subjects?

Your common questions



- What counts as personally identifiable data?
- What about Brexit?
- Does this affect non-EU businesses?
- How do I manage 3rd party outsourcing?
- Breach reporting process?
- Do I need to be compliant by May 25th?
- How do I know if I have appropriate consent?



Summary



Thanks for listening

Any questions?